

Why Become A PBA Member?

As the largest trade organization representing the beauty industry, the Professional Beauty Association exists to serve beauty professionals who improve people's lives (*that means you!*).

The most successful way to serve you is to provide you with as many resources and opportunities as possible—not only grow your standing in the industry, but help you save money while you do it.

Our goal is to assist you in becoming as successful in your career as possible. And we do this through the PBA Membership Program.

MEMBERSHIP BENEFITS

Through our [Member Resources](#), we've made it easy to browse member benefits. You can access everything available to you at your membership level, such as discounts, resources, helpful and downloadable information, insurance information, and more.

While we encourage you to peruse the extensive amount of resources on your own, we wanted to show you a sneak peek into some exclusive assets you'll receive only from PBA!

Event & Education Discounts

Keep your skills sharp and your education advanced and up-to-date when you use your membership to attend industry events (including all PBA events!) and receive exclusive education online and in-person with your favorite brands. Options are added online as they become available; become a member and keep checking back and see what PBA has ready for you!

Partner Discounts

PBA partners with *dozens* of companies both in the industry directly, and those whose products would be greatly helpful in your salon or spa. From beauty products to electronics, and appliances to hot tools—not to mention trendy reusable face shields and PPE supplies! Members can log in to see a full list of PBA promo codes that unlock all member discount savings and deals. Once you're a member, it'll be available in the "My Account Links" section of your PBA profile!

Insurance Marketplace

No matter your industry, insurance coverage is absolutely crucial. PBA can put you in touch with insurance partners who are able to build you an individual plan based on your needs for medical, dental, vision, life, disability, and more. Every state has different available options and restrictions, but in general, premiums and out-of-pocket costs are significantly lower and we receive rave reviews from members about the costs they have saved. We also offer deeply discounted Telehealth.

Resource Library

Build your business with the help of industry research and reports, business blueprints, and toolkits for independent contractors and distributors/manufacturers. Different membership levels provide different amounts of access to a wide variety of documents called the Business Blueprints. Some of the best available information includes:

- **Business Planning**, featuring a strategic planning form, new idea implementation checklist, model release form, and more.
- **Guide to Compensation** helps you to understand different compensation options and models that salons and spas are using.

- **Employee Evaluations** provide details on how to assess different employee specialties (stylist, esthetician, nail tech, reception, and more).
- **HR Operations/General** is chock-full of incredibly useful guides for your business, such as outlines for various agreements like non-compete and employee confidentiality, employee resources like handbooks and manuals, and anything else you may need extra guidance on when it comes to the nitty-gritty. There is also HR and Operations information available for distributors and manufacturers.
- **IRS Resources** provides tax forms and tips for how to estimate and pay taxes depending on what type of employee you are, plus tax guides for employers.

MEMBERSHIP TYPES

PBA has memberships available for every piece of the beauty industry pie; no matter what your profession or how far you are in it, there is a membership available for you and your needs:

Student: For students currently enrolled in cosmetology school. Includes scholarship opportunities and access to discounted insurance!
(\$20 annually)

Preferred: For licensed professionals or those employed by a salon. Includes education discounts and access to discounted insurance!
(\$50 annually)

Business: For business owners. Multiple levels are available that offer benefits to different numbers of employees depending on what Business Membership level you enroll your company in. Visit [Business Membership](#) information and scroll down to “Business Member Options” to learn more.

Visionary: The highest and most exclusive membership offered. Depending on the level chosen (*Visionary, Visionary Plus, or Visionary Elite*), membership includes branding and/or marketing opportunities, exclusive research and reports, sponsorship discounts, and a dedicated account manager. Learn more about the [Visionary Membership tiers here](#).

Why become a PBA Member? It's simple, really! As part of the membership community, your access to endless resources and the opportunity for career growth before it's even started allows you to always be 10 steps ahead of the competition. You'll learn more, do more, and get more, **all to be more**.

[Join today to become a PBA Member!](#)